

# News Release

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## Expert Panel of Dentists Honor 3D Systems' New NextDent™ 5100 with 2018 Cellerant Best of Class Technology Award

- Prestigious award for dental product manufacturers recognizes the NextDent™ 5100 as an innovative technology that will redefine digital dentistry.
- The NextDent™ 5100 - powered by Figure 4™ technology – out-performs similar competitive offerings with 4X the speed, and unparalleled flexibility.

**ROCK HILL, South Carolina, September 26, 2018** – [3D Systems](http://www.3dsystems.com) (NYSE: DDD), the originator of 3D printing, has been selected as a 2018 recipient of the Cellerant Best of Class Technology Award for its [NextDent™ 5100](http://www.3dsystems.com). This dental-specific 3D printer - powered by 3D Systems' Figure 4™ technology - has been uniquely designed for use with the industry-leading NextDent brand of biocompatible materials, and enables dental labs and clinics to address a greater number of dental indications at speeds up to 4x faster than other available solutions. This one of a kind combination further reduces material waste and capital equipment expenditure, as well as reliance upon milling centers.

The NextDent 5100 is compatible with industry-leading intra-oral scanning and dental software solutions, delivering more precise results than conventional manual production techniques. This end-to-end digital workflow also provides higher and more predictable uptime, with a significant reduction in risk for the operator. Benefits also extend to the patient by reducing the time it

takes to produce prosthodontic and orthodontic devices, as well as the number of required office visits.

The Best of Class Technology Awards were launched in 2009 as a new concept to provide an unbiased, non-profit assessment of available technologies in the dental space. The selection process is rigorous, unbiased, nonprofit, and transparent. The award recipients are selected by a panel of the most prominent technology leaders in dentistry: Paul Feuerstein, DMD; John Flucke, DDS; Marty Jablow, DMD; Pam Maragliano-Muniz, DMD; Chris Salierno, DDS; and Lou Shuman, DMD. Dr. Shuman, CEO of Cellerant Consulting Group and previously the president of Pride Institute, is the creator of the award.

The NextDent 5100 is complemented by a portfolio of 30 unique NextDent resins – the largest number available from any 3D printing dental material supplier. Offered in a variety of aesthetic colors, these materials enable dental labs and clinics to provide finished products that closely match the patient’s own teeth and gums. All NextDent dental 3D printing materials are biocompatible, FDA-listed and CE-certified, making them suitable for a wide range of applications. The materials are also registered in various other countries.

“We are honored to be recognized for this innovation which is transforming digital dentistry,” said Rik Jacobs, vice president, general manager, dental, 3D Systems. “The NextDent 5100 is already in-market with dental labs and clinics across the world achieving remarkable results.”

“The Cellerant Best of Class Technology Award continues to highlight the innovative dental technologies that will help shape the future of our profession,” said Dr. Lou Shuman.

“The award winners have revolutionized, simplified, or advanced their category in a meaningful way,” said Dr. John Flucke, Cellerant CDO and Best of Class panel member. “We also make sure that winning technologies work in our actual practice settings, providing confidence in recommending them to our peers.”

### **Forward-Looking Statements**

Certain statements made in this release that are not statements of historical or current facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the company to be materially different from historical results or from any future results or projections expressed or implied by such forward-looking statements. In many cases, forward looking statements can be

identified by terms such as "believes," "belief," "expects," "may," "will," "estimates," "intends," "anticipates" or "plans" or the negative of these terms or other comparable terminology. Forward-looking statements are based upon management's beliefs, assumptions and current expectations and may include comments as to the company's beliefs and expectations as to future events and trends affecting its business and are necessarily subject to uncertainties, many of which are outside the control of the company. The factors described under the headings "Forward-Looking Statements" and "Risk Factors" in the company's periodic filings with the Securities and Exchange Commission, as well as other factors, could cause actual results to differ materially from those reflected or predicted in forward-looking statements. Although management believes that the expectations reflected in the forward-looking statements are reasonable, forward-looking statements are not, and should not be relied upon as a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at which such performance or results will be achieved. The forward-looking statements included are made only as the date of the statement. 3D Systems undertakes no obligation to update or review any forward-looking statements made by management or on its behalf, whether as a result of future developments, subsequent events or circumstances or otherwise.

### **About 3D Systems**

3D Systems is the originator of 3D printing and an innovator of future 3D solutions. It has spent its 30-year history enabling professionals and companies to optimize their designs, transform their workflows, bring groundbreaking products to market and drive new business models. This is achieved with the Company's best of breed digital manufacturing ecosystem. It's comprised of plastic and metal 3D printers, print materials, on demand manufacturing services and end-to-end manufacturing software solutions. Combinations of these products and services address a variety of advanced applications- ranging from Aerospace, Automotive, and Consumer Goods to Medical, Dental, and Jewelry. For example, 3D Systems' precision healthcare capabilities include simulation, Virtual Surgical Planning, and printing of medical and dental devices as well as patient-specific surgical instruments. More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com).

### **About the Cellerant Best of Class Technology Awards**

The Best of Class Technology Awards were launched in 2009 as a new concept to provide an unbiased, non-profit assessment of available technologies in the dental space. Through print and digital media coverage, the Best of Class message reaches the community of 150,000 dentists through multiple touch points—both print and online—educating them about the products.

Honoree participation in the Digital Future of Dentistry Technology Expo at the American Dental Association's Annual Meeting offers face-to-face interaction with the companies as well as technology-centered education provided by members of the panel. This year's event will be held in Honolulu from October 18–22.

**About Cellerant Consulting Group**

Founded and led by CEO Dr. Lou Shuman, DMD, CAGS, Cellerant provides strategic dental market insights, clinical expertise, implementation resources and support to accelerate growth for client dental companies. Cellerant services include new concept incubation, clinical product evaluation, product development, continuing education program development and CE sponsorship, strategic branding and marketing, online marketing, lead generation and dental media relations management. As an orthodontist and former owner of a 10-doctor multi-specialty private group practice, Dr. Shuman guides clients to offer products that engage dental customers and provide sustained differentiation. Cellerant operates under a unique model that merges leading voices in clinical product evaluation and strategic partner companies to provide a menu of services from one easily accessible network.

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